

Increase employee *motivation*

The SHL Motivation Questionnaire (MQ)

The more motivated and engaged your workforce, the greater your organization's potential for success.

The SHL Motivation Questionnaire helps you

- Understand the link between employee motivation and engagement
- Identify and manage an individual's strongest motivators and demotivators
- Improve employee motivation and engagement

Many organizations believe that money is the biggest employee motivator. In fact noncash motivators are often more effective than financial incentives in building long-term employee engagement. Recognition, development, and flexibility often play critical roles in motivating and engaging individuals.

The MQ measures the extent to which an individual is motivated by aspects such as:

- Achievement and competition
- Recognition and personal growth
- Interest and flexibility
- Progression and status

Learn what really drives
your employees to excel

Suitable for all roles and
job levels

User-friendly, business
relevant reports

Available online or as a
managed Bureau service



A range of easy-to-use reports

The Profile Chart

Designed for qualified users, the MQ Profile Chart maps the individual's motivational drivers against a selected benchmark, highlighting any unique scores.

The Employee Motivation Report

Ideal for managers or anyone responsible for employee performance and well-being, this report provides an in-depth evaluation of an individual's motivators and demotivators. It offers a comprehensive list of tips and suggestions for engaging and motivating the individual.

The Candidate Motivation Report

This report helps individuals understand what drives their own motivation and equips them to take greater ownership of their engagement and motivation.

The Motivation Pack

Designed for qualified users, the MQ Report pack consists of the MQ Profile Chart, Employee Motivation Report and the Candidate Report. It is a cost-effective way to ensure that your organization takes a comprehensive approach to understanding what motivates its employees.

Training

Contact SHL to learn about training courses to prepare your managers to better engage and motivate employees.

“Since the introduction of SHL’s OPQ32 and Motivation Questionnaire, we have experienced reduced staff turnover rates and an overall increase in sales from new recruits.”
Forester Life

For more information on the MQ visit www.shl.com



30 Years of
Accumulating
People
Intelligence
Data

Organizations that understand and maximize their people's potential achieve outstanding results. SHL gives you the insights to make better decisions about your people.

**We call this People Intelligence,
Business Results.**